

MAP YOURSELF

KIRK GOLDSBERRY, SOPHIA RANDOLPH, GIULIANA REPETTI / HARVARD

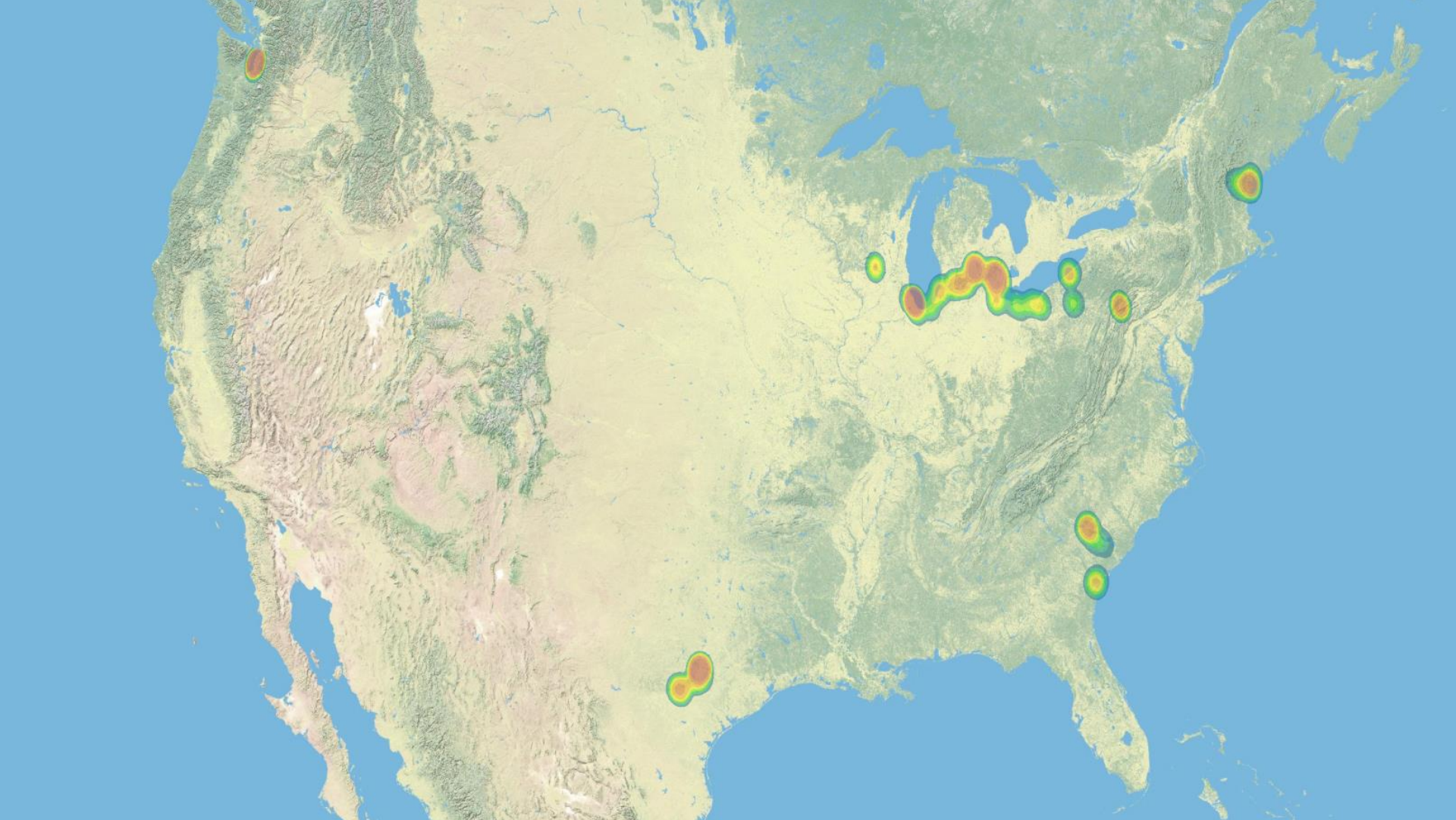
**APRIL
2011**

**“We haven’t been tracking anybody,
Never have. Never will.”**

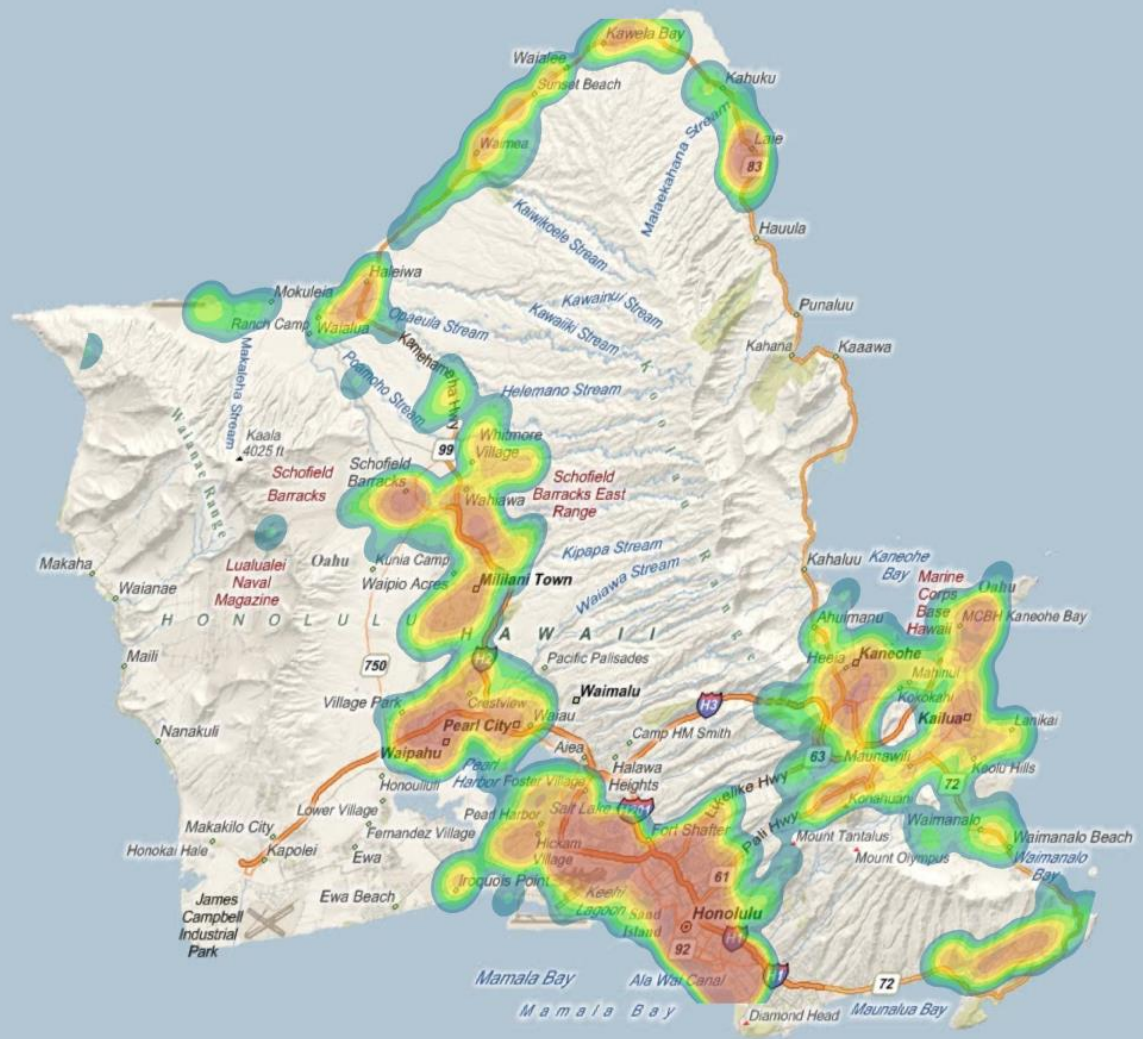
--Steve Jobs, April 27th, 2011

**"Apple is not tracking the location of your iPhone.
Apple has never done so and has no plans to ever do so."**

-- Apple Press Release, April 27, 2011



c e a n





iFlew from Detroit to Seattle on April 11th, 2011



DTW: 6PM EDT



Sea-Tac: 9PM PDT

iPhone coordinates

Map Design:
Kirk Goldsberry
kg@msu.edu



i stayed in Seattle for 5 days to attend a conference



Hotel Site



Conference Site

Map Design:
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i spent time downtown, on capitol hill and in belltown



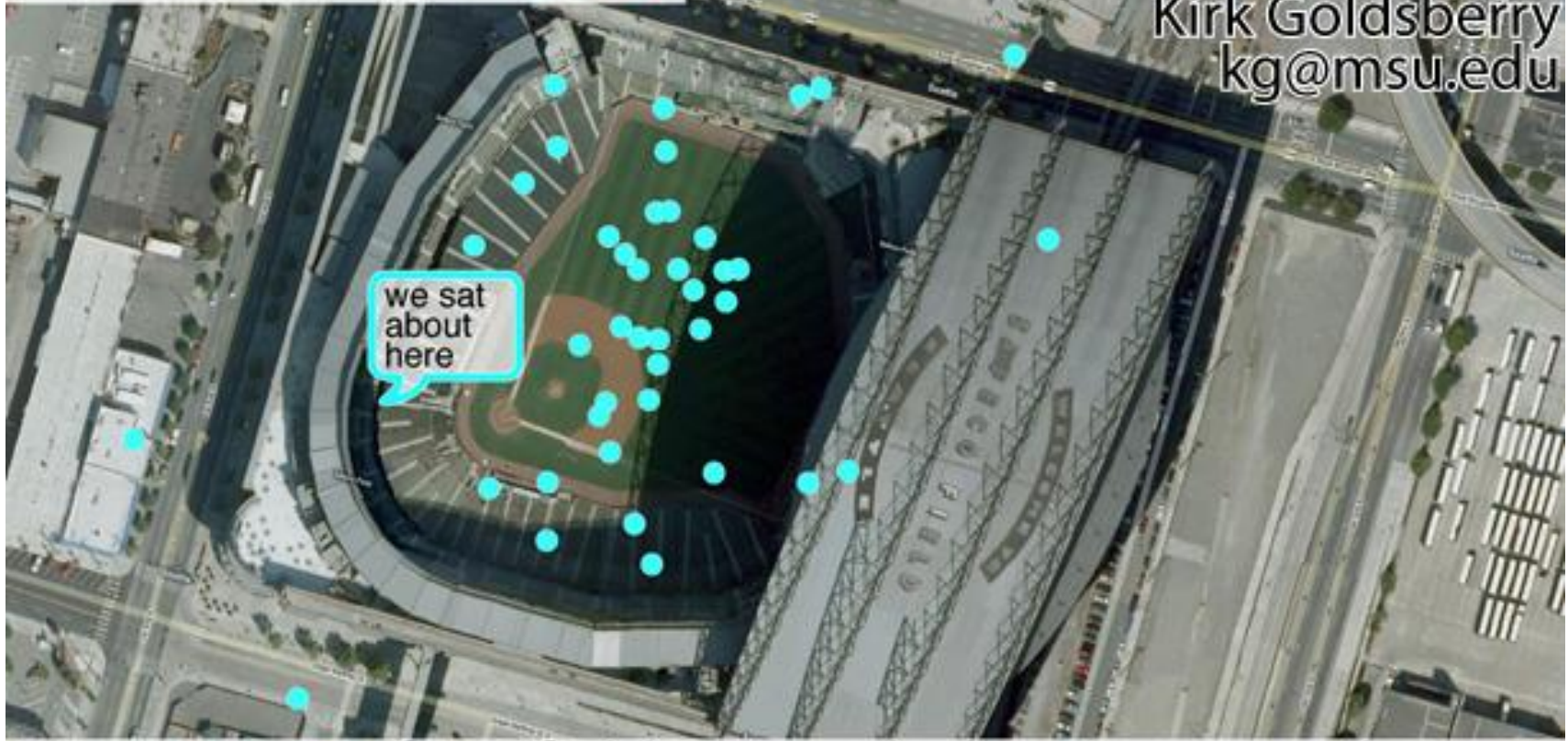
Big picture



Close-up

iPhone coordinates ●

Map Design:
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we sat
about
here

i went to Safeco field to watch the Mariners play



**High heat:
Pineda blows
Jays away**

Mariners 3, Blue Jays 2

Backed by Ryan Langerhans' two-run homer, Michael Pineda showed precisely why he is regarded as one of the top young pitching talents in the game, silencing a potent Blue Jays offense into the eighth inning to pick up his first home-field victory.

Mariners Win!

Cheap Seats

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PROTECTING AMERICA'S CONSUMERS

The 4 holy data types:
Financial data
Medical data
Data about children
Geographic data



MAPPING OUR WORLD