





Understanding the Impact of Geo-Social Human Interaction Patterns on Effective Vaccination Strategies

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Outline

- The past and current research
- Current public health practice for infectious disease control
- An innovative framework in terms of an effective disease control strategy
- A large-scale location-based network approach in an urban environment

Geovisual Analytics

- > Visual analytics is defined as the science of analytical reasoning facilitated by interactive visual interfaces (Thomas and Cook 2005).
- Geovisual analytics focuses on visual interfaces to information containing a geospatial component.

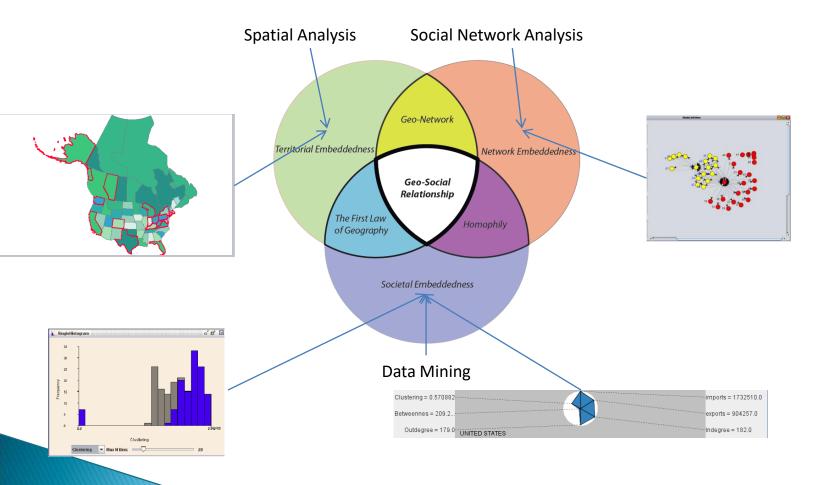
Visual Representation

Computational Approach (e.g., spatial statistics, data mining)



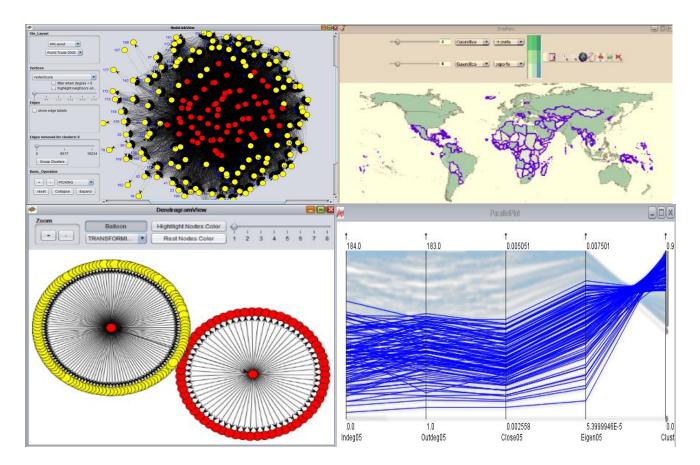
Major Tasks: Data Exploration Predictive Analysis Decision Making

GeoSocial Visual Analytics



Luo W, MacEachren AM. 2014 Geo-Social Visual Analytics. *Journal of Spatial Information Science*. 8.

GeoSocialApp with international trade data



Luo W, Yin PF, Di Q, Hardisty F, and MacEachren AM. 2014 A Geovisual Analytic Approach to Understanding Spatial-Social Relationships in the International Trade Network. *PLoS ONE* 9(2): e88666.

GS–EpiViz with human interaction data in a high school

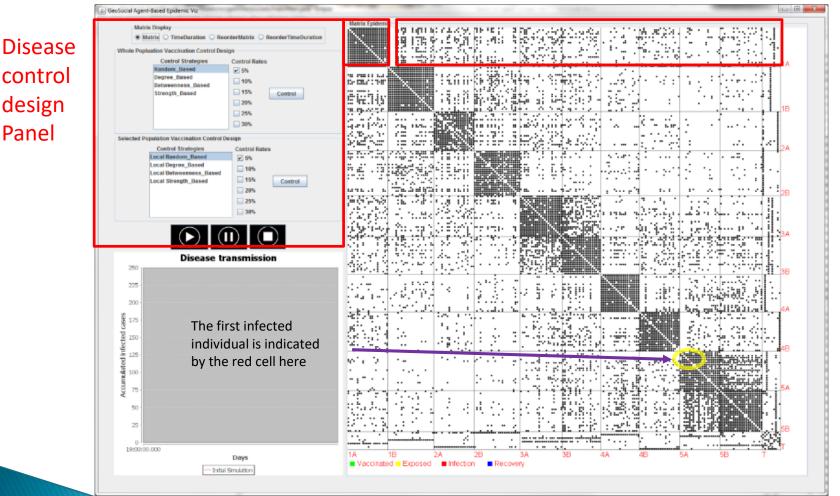
Within-classroom interaction

control

design

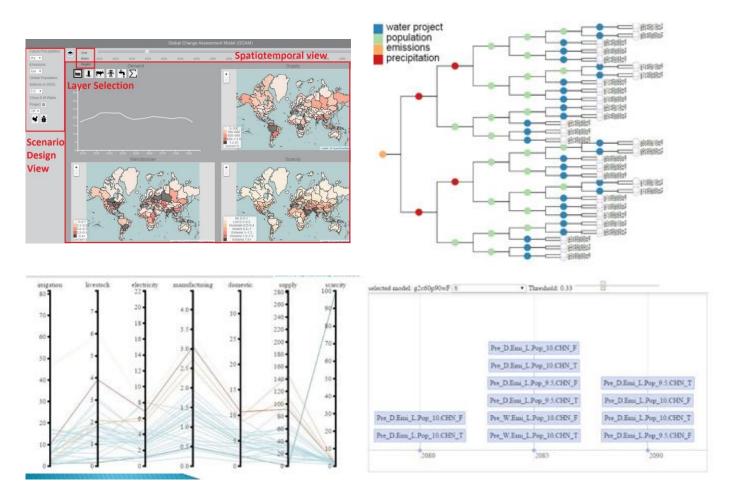
Panel

Between-classroom interaction



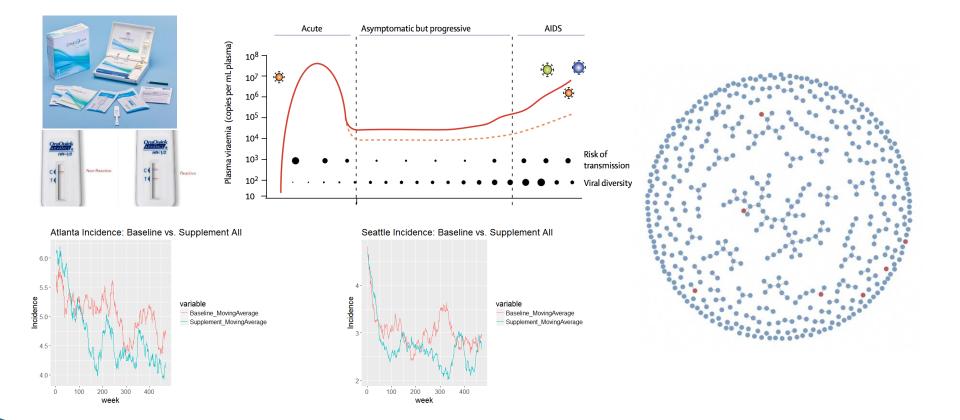
Luo W 2016 Visual Analytics of Geo-Social Interaction Patterns for Epidemic Control. International Journal of Health Geographics. 15(28)

Global Change Assessment Model Viz



Luo W, Steptoe M, Chang Z, Link R, Clarke L, and Maciejewski R. 2017 The Impact of Spatial Scales on the Inter-Comparison of Climate Scenarios. *IEEE Computer Graphics & Applications Special Issue: Geographic Data Science.* 37(5). 7

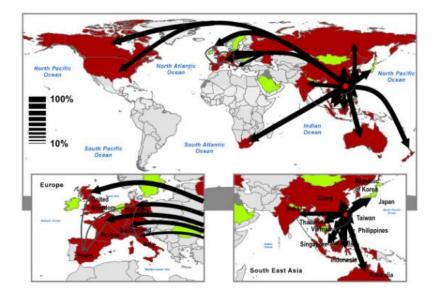
Identifying Effective Strategies for HIV Self-Testing among Men who Have Sex with Men in Atlanta and Seattle



Luo W, Katz D, Hamilton D, McKennie J, Jenness S, Goodreau S, Stekler J, Rosenberg E, Sullivan P., and Cassels S. (2018) Development of an Agent-based Model to Investigate the Impact of HIV Self-testing Programs for Men Who Have Sex with Men in Atlanta and Seattle. *JMIR Public Health Surveill.* 2018;4(2):e58.

An innovative framework in terms of an effective disease control strategy

Human Travel and Disease Outbreak



2002-2003 SARS (Colizza et al., 2007)



2009 H1N1 pandemic from GLEAMviz.org

AFRICAN TRAVEL AND EBOLA

WHY SOUTHERN AND EAST AFRICA MAY BE SOME OF THE SAFEST PLACES TO BE DURING THE EBOLA OUTBREAK



2014–2016 Ebola from ebola–map 16

Contact Tracing

- Contact Tracing: identification and diagnosis of people who may have come into contact with an infected person.
 - 2014 Ebola outbreak in West Africa (WHO and CDC, 2015).
 - Limitation:
 - Resource intensive process even if following a few cases.

Ring Prophylaxis

- Ring prophylaxis: geographically targeted containment via applying a certain distance threshold (e.g., 5 km) by means of prophylaxis (e.g., travel restriction, vaccination).
 - > 2009 H1N1 outbreaks (Lee et al., 2010).
 - Limitations:
 - How to determine an appropriate containment size?
 - Hard to capture spatial heterogeneity of human mobility patterns responsible for transmission processes.

Overarching Goal

Develop theory and methodology to contain air-borne infectious disease transmission from a geo-social perspective.

Research Objectives

Objective 1

Develop a geosocial theoretical framework for infectious disease control (Luo 2016).

GeoSocial Control

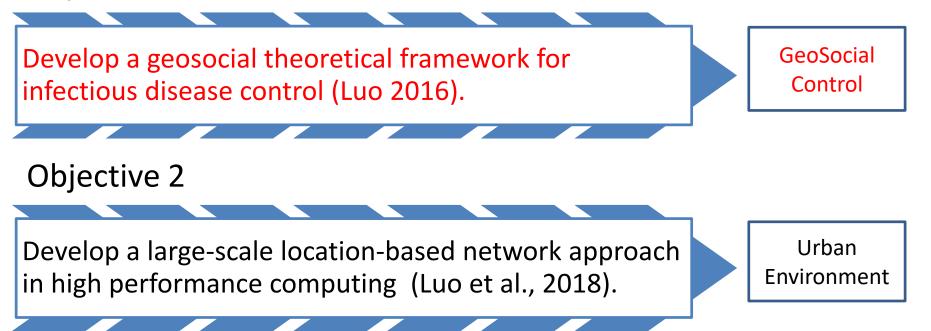
Objective 2

Develop a large-scale location-based network approach in high performance computing (Luo et al., 2018).

Urban Environment

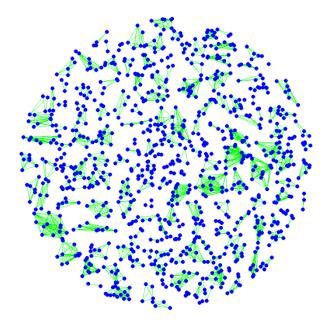
Research Objectives

Objective 1

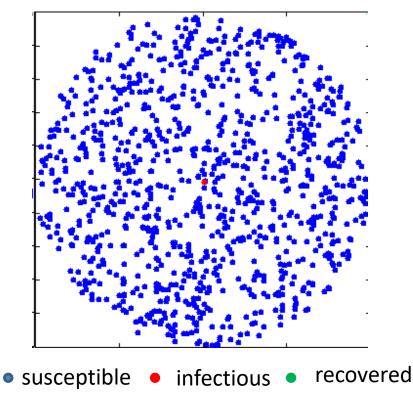


Luo W 2016 Visual Analytics of Geo-Social Interaction Patterns for Epidemic Control. *International Journal of Health Geographics*. 15(28)

Agent-Based Epidemic Model

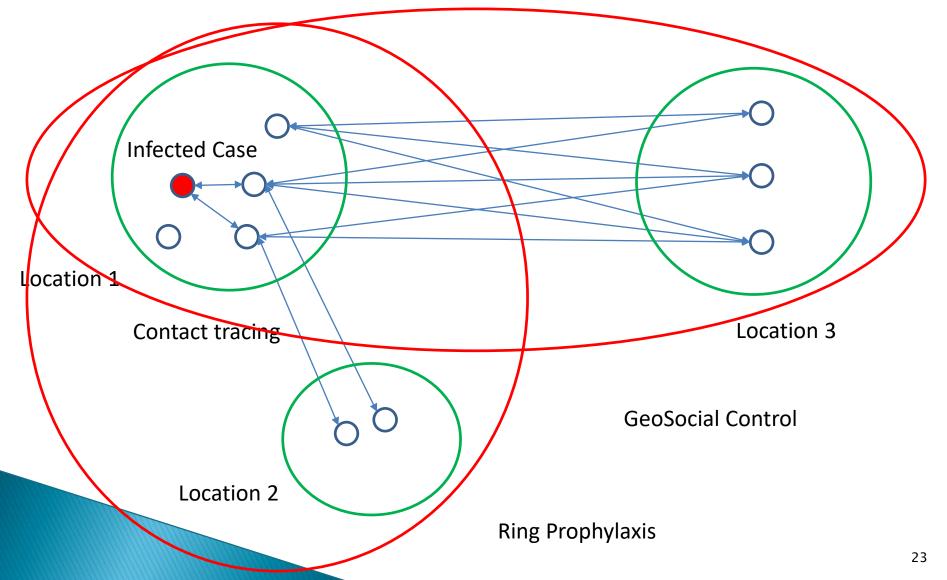


Human Interaction Network



Epidemic Simulation based on SIR Model

Contact Tracing vs. Ring Prophylaxis vs. GeoSocial Control

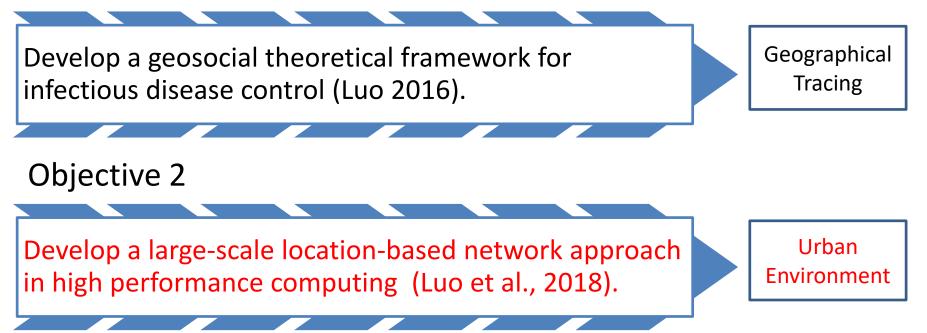


Pros: GeoSocial Control

- It is easier to target critical locations first rather than prioritizing individuals.
- It is infeasible to capture all of contacts of infections, but the information to estimate population flows among locations is widely available (e.g., travel survey, twitter).
- It can capture the mixed interactions of the social and spatial relationships among individuals that determine infectious disease transmission.

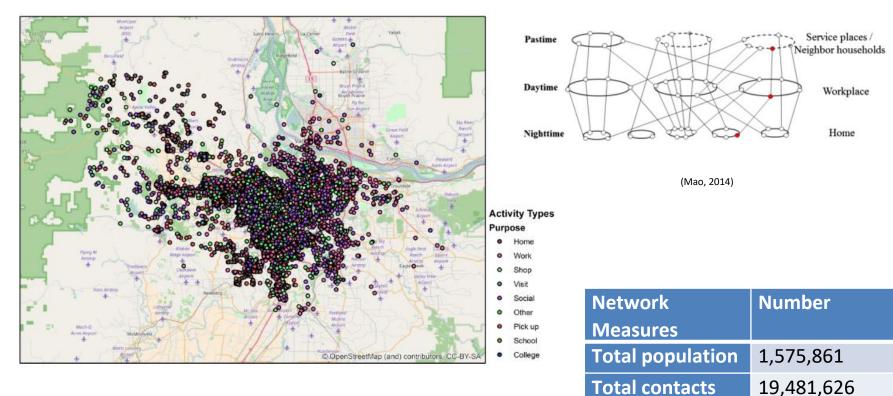
Research Objectives

Objective 1



Luo W, Gao P, and Cassel S. Understanding the Impact of Geo-Social Human Interaction Patterns on Effective Vaccination Strategies in an **Urbanized Area.** (2018). *Computers. Environment and Urban Systems* **72**²⁵

Human Interaction and Mobility in an Urbanized Area



Human Activities at Portland

http://ndssl.vbi.vt.edu/synthetic-data/ 26

1,517,302

6,539,119

Total locations

Total flows

Challenges

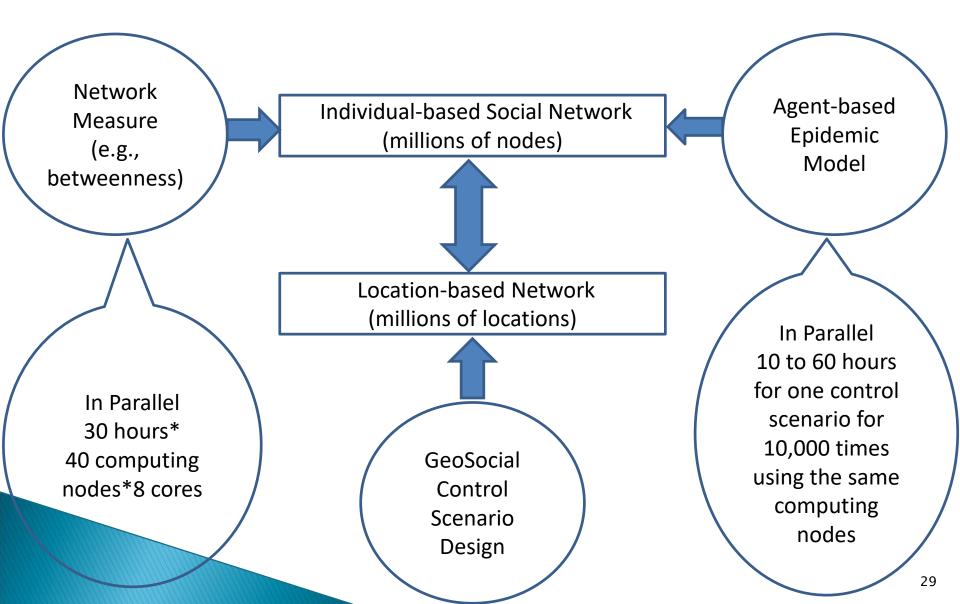
- Human interaction patterns in urban environments are characterized by the complexity of spatially heterogeneous population distribution and movement.
- Massive interactions with millions of locations and connections make network analysis and modeling challenging.

Research Questions

How does the spatially heterogeneous population distribution and movement impact the geosocial control effectiveness?

How does the size of the containment area impact the geosocial control effectiveness?

Method

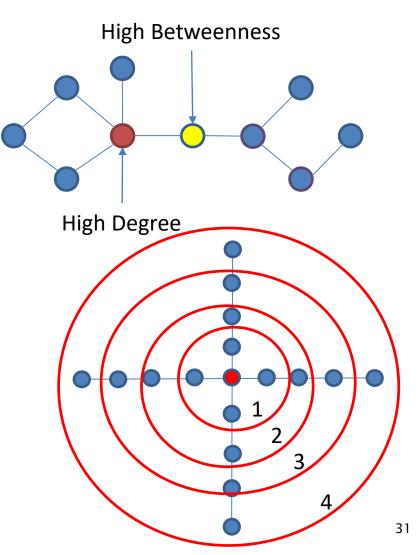


Influenza Parameters

Parameters	Default Values	Data Sources
Length of exposed period	2 days	Heymann (2004)
Length of infectious period	4 days	Heymann (2004)
Basic reproduction rate: R ₀	1.6	Mills et al. (2004) and Ferguson et al. (2005)
Infection probability per contact	0.015	Measured based on R ₀

Control Scenario Parameters

Parameters	Values	
Vaccination strategies	Random-based, degree-based, and betweenness-based	
Initial infection locations	1,000 (low population density), 5,000 (medium), and 10,000 (high) individuals in the first order of geographical neighborhood locations	
Containment areas	Four different geo-social local containment scales	
Number of vaccines	20,000 to 200,000 with an increment of 20,000	
Simulation runs	3600 (1*3*100*3*4*10) *10,000 = 360,000,000	

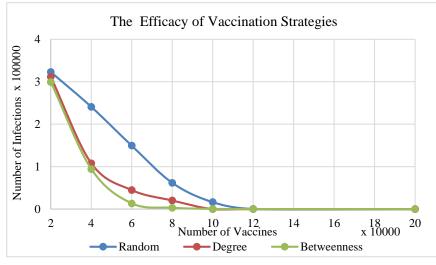


Two Measures of Control Effectiveness

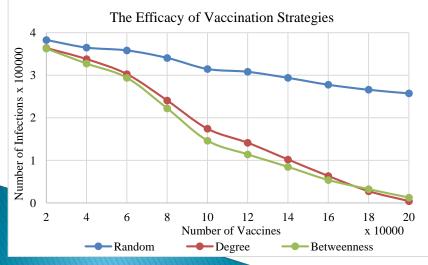
> A lower number of infections.

> How well we can contain the epidemic locally: no infections outside the containment area.

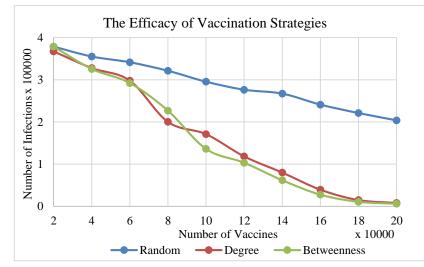
Local Containment Efficacy with Medium Population Density Scenarios



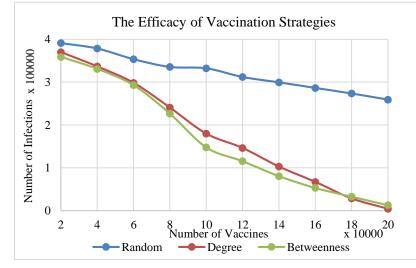
(a) The second level local containment scale



(c) The forth level local containment scale

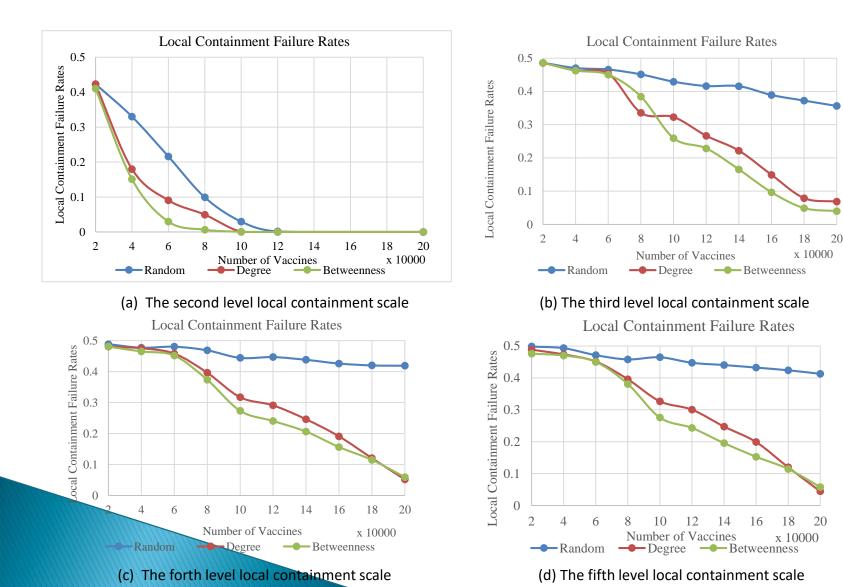


(b) The third level local containment scale

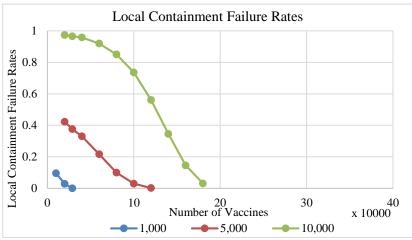


⁽d) The fifth level local containment scale

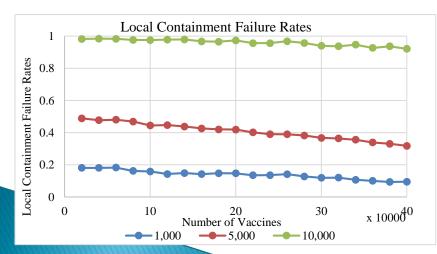
Local Containment Success Rate with Medium Population Density Scenarios



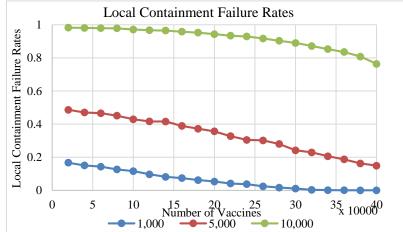
Random-based Vaccination Strategies with Spatially Heterogeneous Population Distribution and Movement



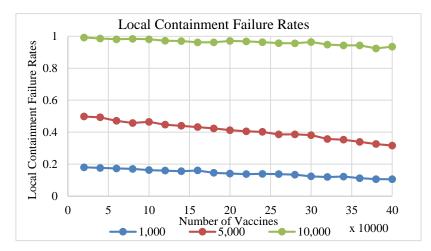
(a) The second level local containment scale







(b) The third level local containment scale



Spatial Effectiveness with Medium Population Density Scenarios



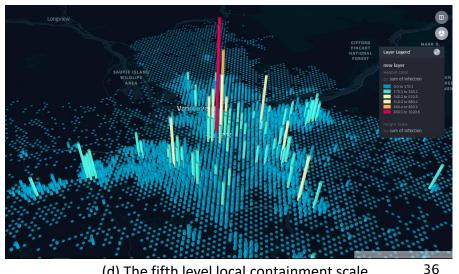
(a) The second level local containment scale



(b) The third level local containment scale



(c) The forth level local containment scale



Conclusions

- The population density at the source of infections matters.
- An appropriate spatial-social scale can help achieve the best control efficacy with a limited number of vaccines.
- Geosocial control can help geographically optimize the design of control strategies (e.g., travel restrictions) before pandemic outbreaks in an urban environment.

Significance

- Indian Institute of Public Health (IIPH) is implementing geosocial control approach.
- ESRI, the biggest Geographical Information System (GIS) company, is implementing the approach in their software.
- With the available data (i.e., twitter) to estimate human movement patterns, geosocial control make it possible to design the near real-time disease control.

Thanks.